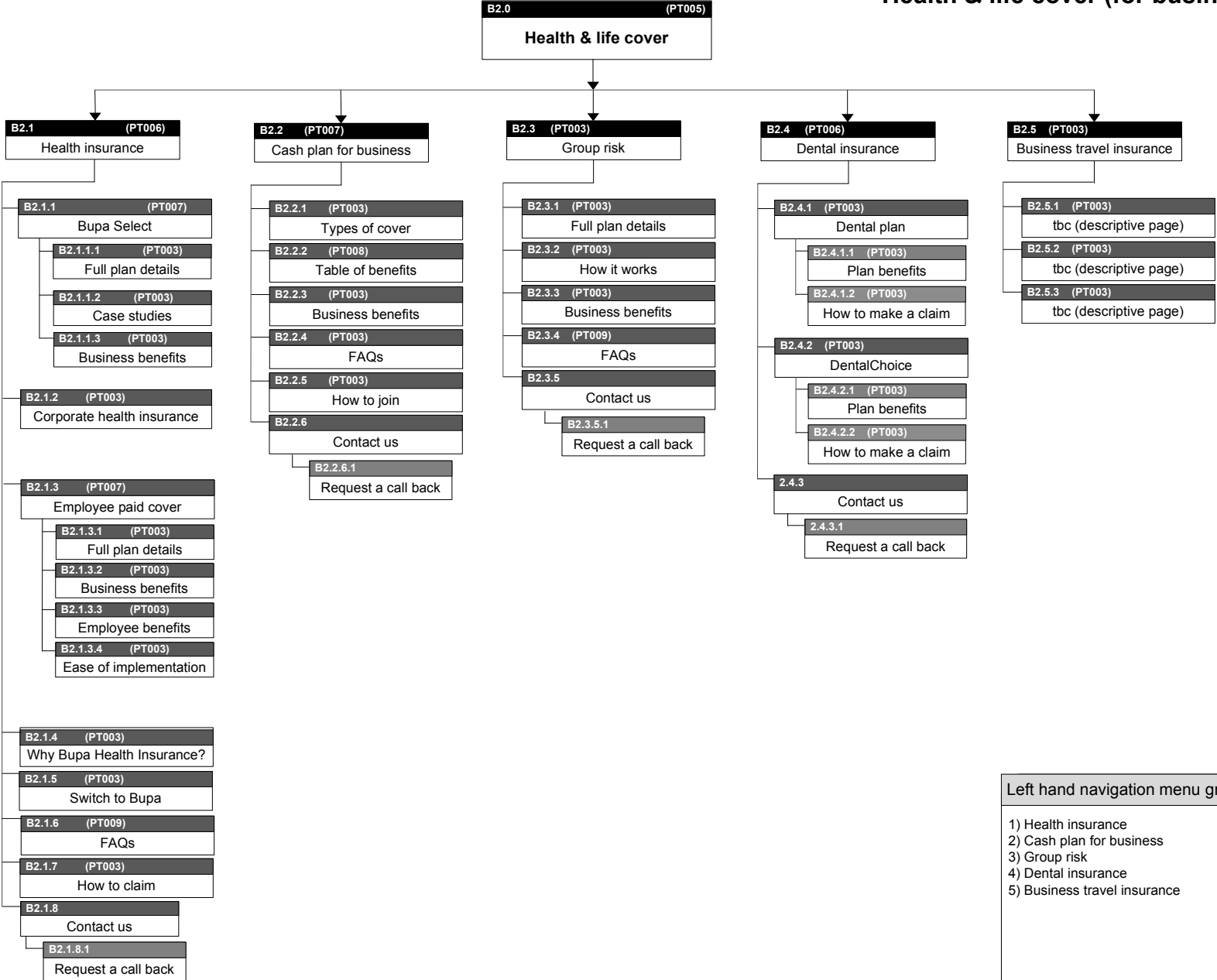


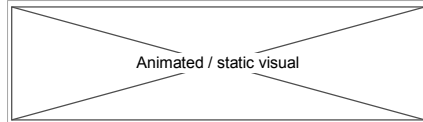
# Health & life cover (for business) – site map



- Left hand navigation menu groupings**
- 1) Health insurance
  - 2) Cash plan for business
  - 3) Group risk
  - 4) Dental insurance
  - 5) Business travel insurance

Intro title

Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.



Bupa members

Bupa membership is open to all ..... And allows ....

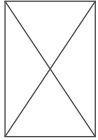


Bupa members

Health & life cover

Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt.

- Health insurance
Sectetuer adipiscing elit, sed diam nonummy
Health cash plan
Ectetuer adipiscing elit, sed diam nonum
Critical illness cover
Tetuer adipiscing elit, sed diam nonummy

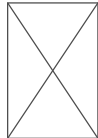


Find out about the full range: Health & life cover

Your wellbeing

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- Health assessments
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ectetuer adipiscing elit, sed diam
Fitness programes
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ectetuer adipiscing elit, sed diam non



Find out about more: Healthy you

Worldwide health cover

Bupa International

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Bupa Travel insurance

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Bupa shop

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Visit Bupa shop

Health news

News story title 1

Sectetuer adipiscing elit, sed 20/11/08



News story title 2

Sectetuer adipiscing elit, sed 20/11/08



More health news

1 This module surfaces news from the Health Information portal. The "More health news" link points to HIP's "Health in the news" page.

580 px fold

Page fold

Extra attention should be given to the page fold on this occasion as we need to ensure that the majority of the 2nd row of product/service introductory modules are visible without a scroll.

Bupa members

At such a time as the Bupa members section becomes a secure area then the link to the section that is positioned within the global navigation will change from 'Bupa members' to 'Login | Register'.

You are here: Home > Health & life cover > Health insurance

- Health insurance
- Healthcare select 1
- Healthcare select 2
- Healthcare select 3
- Healthcare select 4
- Heartbeat heart & cancer
- Health insurance explained
- Why Bupa health insurance?
- Compare our plans
- FAQs
- Transfer from company scheme
- Contact us

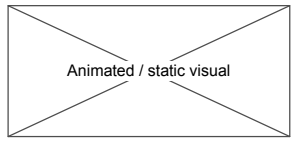
Were you looking for?

[Health insurance for business](#)  
[Bupa members section](#)

**Health Insurance**

Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

[Health Insurance explained.](#)



- Included in all our health insurance plans**
- Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt
  - Ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam
  - Quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip
  - Exea commodo consequat. Duis autem vel eum iriure dolor in hendrerit
  - In vulputate elit esse molestie consequat

**6 health insurance plans to choose from**

<p>Health care select 1</p> <p>Vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan.</p> <p><a href="#">Full details</a></p>	<p>Health care select 4</p> <p>Vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan.</p> <p><a href="#">Full details</a></p>
<p>Health care select 2</p> <p>Vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan.</p> <p><a href="#">Full details</a></p>	<p>Health care select 5</p> <p>Vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan.</p> <p><a href="#">Full details</a></p>
<p>Health care select 3</p> <p>Vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan. at vero eros et accumsan. at vero eros et.</p> <p><a href="#">Full details</a></p>	<p>Health care select heart &amp; cancer</p> <p>Vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan.</p> <p><a href="#">Full details</a></p>

[Health insurance plans compared](#)

**Can we help?**

Call us with any questions you might have on **0800 123 4567** (lines open between 8am – 8pm Mon-Sat) or [contact us](#) by email.

**Quotation request**

Call us on **0800 123 4567**  
 Between 8am – 8pm Mon-Sat

[Lorum ipsum tbc](#)  
 Consecte tuer adipiscing elit, sed.

**Find out more**

Call us on **0800 234 5678**  
 Between 8am – 8pm Mon-Sat

[Email us your enquiry](#)  
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[Request for us to call you](#)  
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[Web chat](#)  
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**Top 5 health insurance FAQs**

[FAQs title 1](#)  
[FAQs title 2](#)  
[FAQs title 3](#)  
[FAQs title 4](#)  
[FAQs title 5](#)

All [Health insurance FAQs](#)


1 This module is a suggested alternative to the current approach which is designed so that the user can tell that these 2 links are separate (and lower in priority) from the items within the main left hand navigation. This module can be applied to any pages where search engine traffic is likely to pull users into one section (e.g. the "For individuals" section) where they would be better served by another section (e.g. the "For business" section).

580 px fold

### Bupa in your country

Introductory/explanatory copy - consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna.

Select a continent to find out about Bupa services in your country



**A-Z of countries**  
Select your country by letter:

Search for your country:  Go

A B C D E F G H I J K L M N O **P** Q R S T U V W X Y Z

Bupa provides services in 8 countries that start with the letter "P"

- [Panama]                       [Country name]
- [Papa New Guinea]             [Country name]
- [Country name]                     [Country name]
- [Country name]
- [Country name]

### Bupa in your country (5.0)

Page use: Country selection.

**1 Country selector**

1) User selects region 2) Map zooms in to region with countries serviced by Bupa highlighted (shown using flag + labels). 3) User mouses over country and Bupa product/ services summary for that country is shown. 4) User clicks on country (or link on products & services summary) which loads country page/country site.

**2 Search field**

- allows for predictive results to appear (as per Google). Selecting a country from the list of suggestions will load the relevant country page/site. Entering a valid country name and selecting 'Go' will load the relevant country page/site. Entering an invalid country name and selecting 'Go' will load a message within the results area (see point 4 below) such as "Either your country is not yet serviced by Bupa or the spelling of the country is not correct. Please try to find your country either by using the map or browsing by letter".

Search for your country:  Go

- [Country name]
- [Country name]
- [Country name]
- [Country name]

580 px fold

**3**

In this example the letter "P" has been selected by the user and so countries starting with the letter "P" are shown within the results area.

**4**

**Results area** – used to present users with the matching results after selecting a letter (eg. "P"). Nil search results are also handled here as described in point "2" above. Selecting a country from the list will load the relevant country/page.

The results area's default state is empty (ie. blank) and collapsed (ie. Reduced verticle height until it has content loaded into it at which point it opens out).