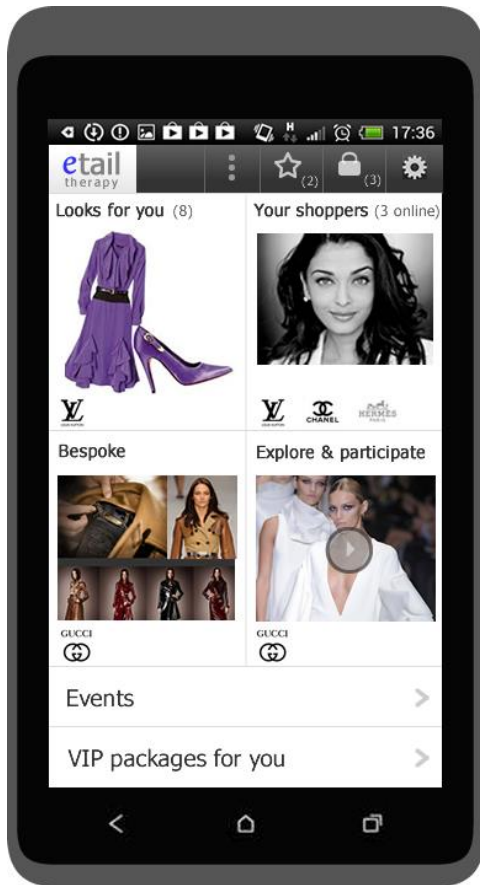


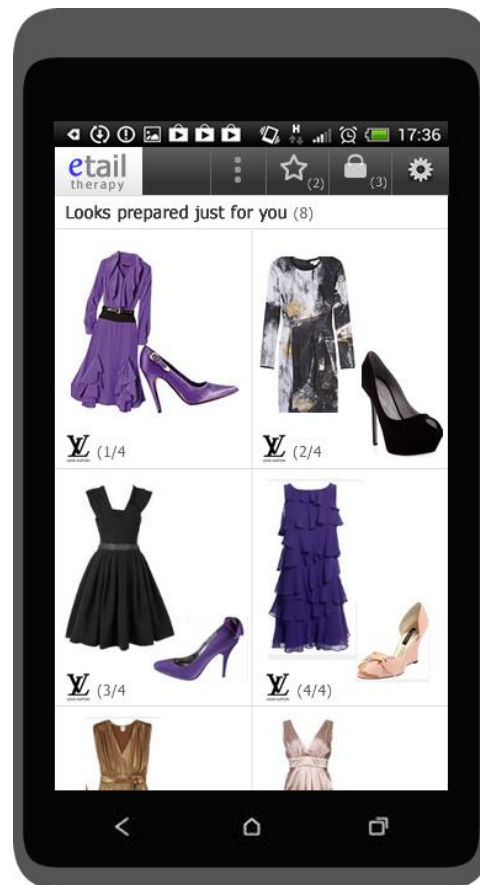
Mobile app (3) - Luxury brands ecomm web app

My role was to collaborate with the founder of this start-up in the luxury fashion space. After discussing her ideas for the provision of superior personalised customer service remotely I set about bringing the concept to life from a mobile (& tablet) app perspective.

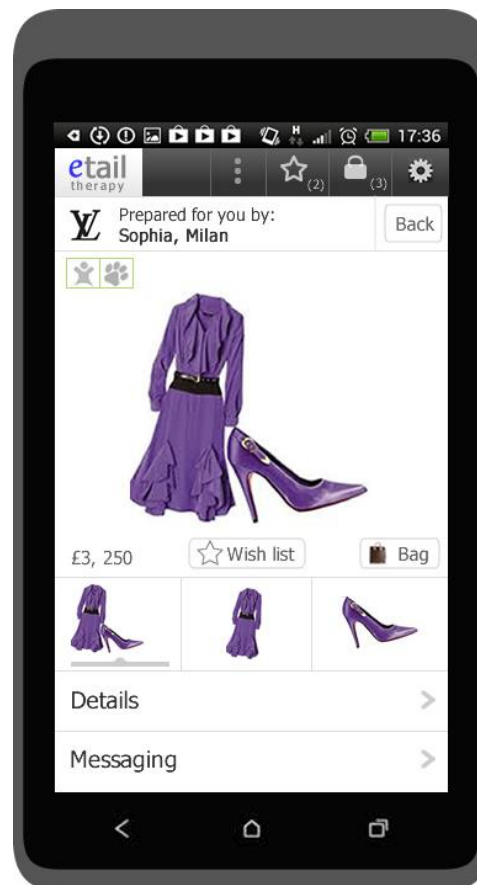
Personalised app home page



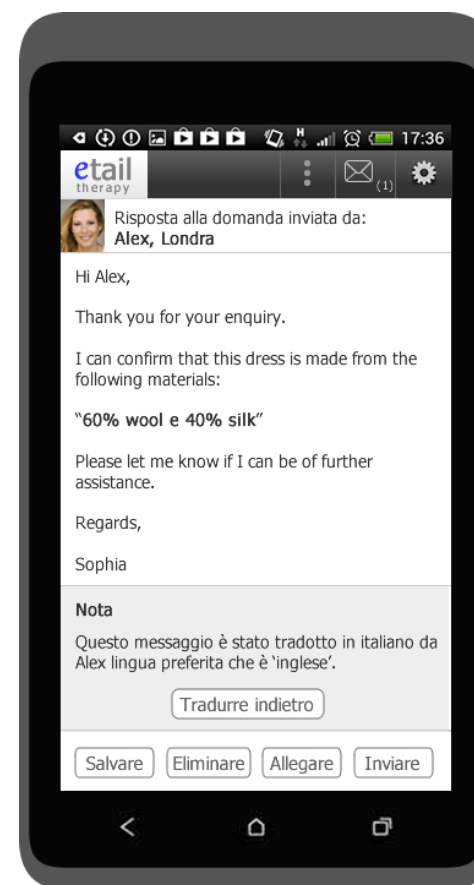
Personalised 'lookbooks' prepared for established customer by sales assistant



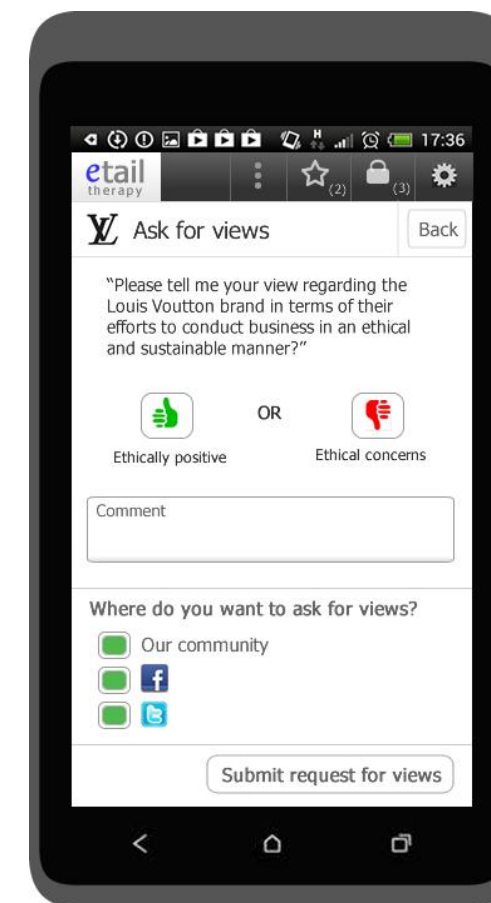
Personalised 'lookbook' in detail view



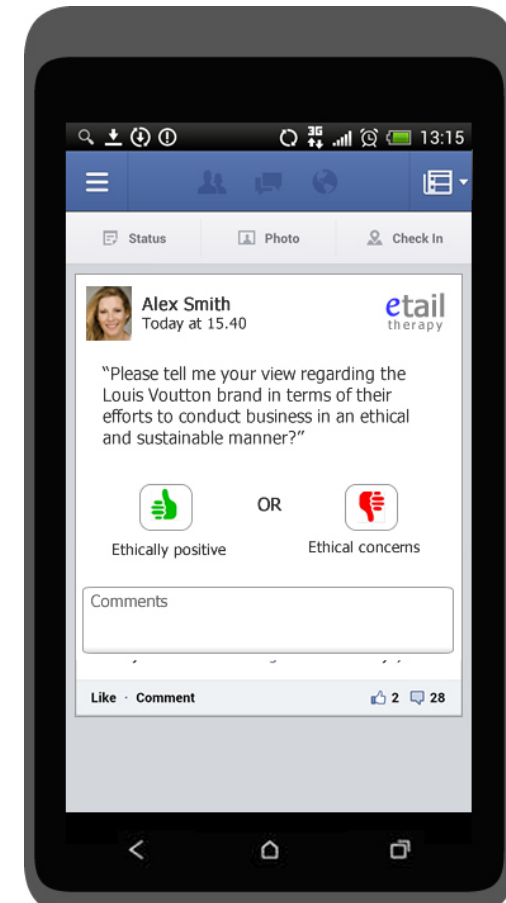
Customer messaging with language translation



Integrating with social media to explore ethical credentials



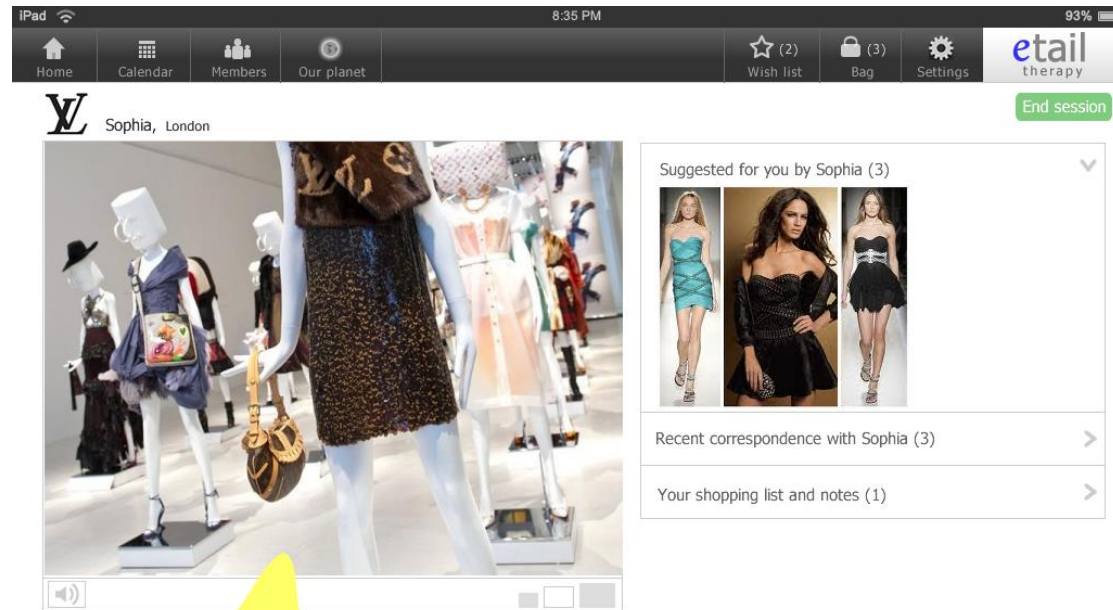
Integrating with Facebook to explore ethical credentials



Tablet app (1) - Luxury brands e-comm web app

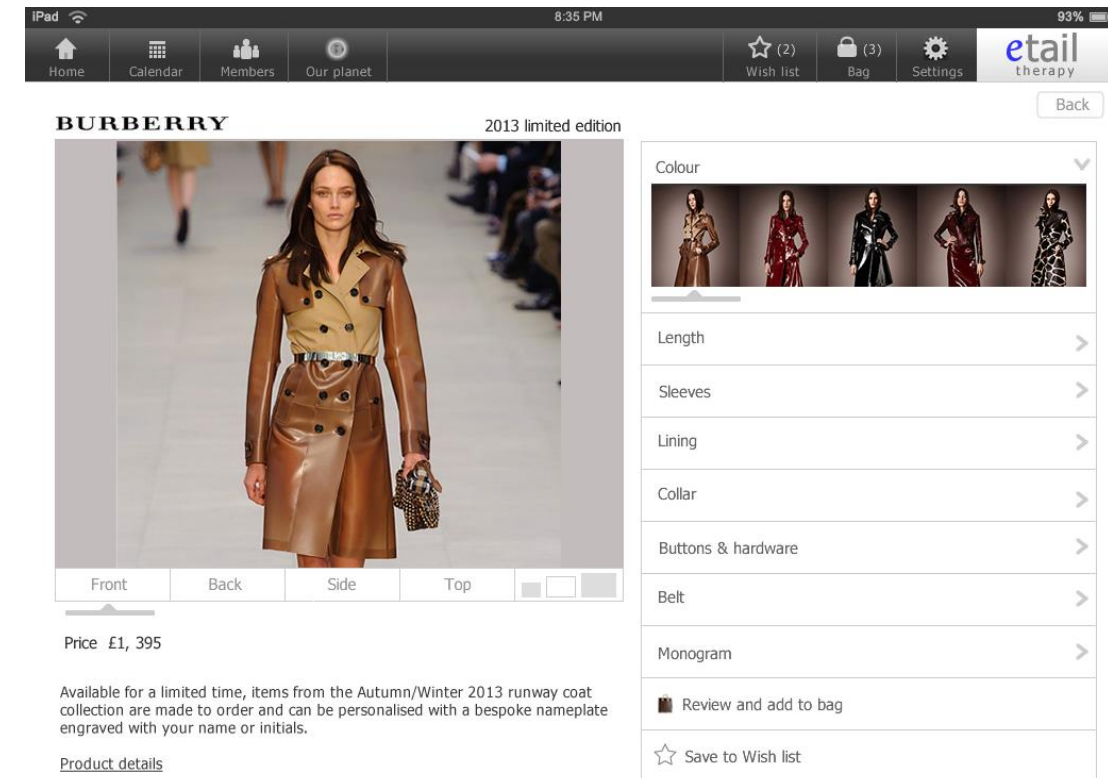
My role was to collaborate with the founder of this start-up in the luxury fashion space. After discussing her ideas for the provision of superior personalised customer service remotely I set about bringing the concept to life from a tablet (& mobile) app perspective.

Personalised shopping collection presented to established customer in real time via video link

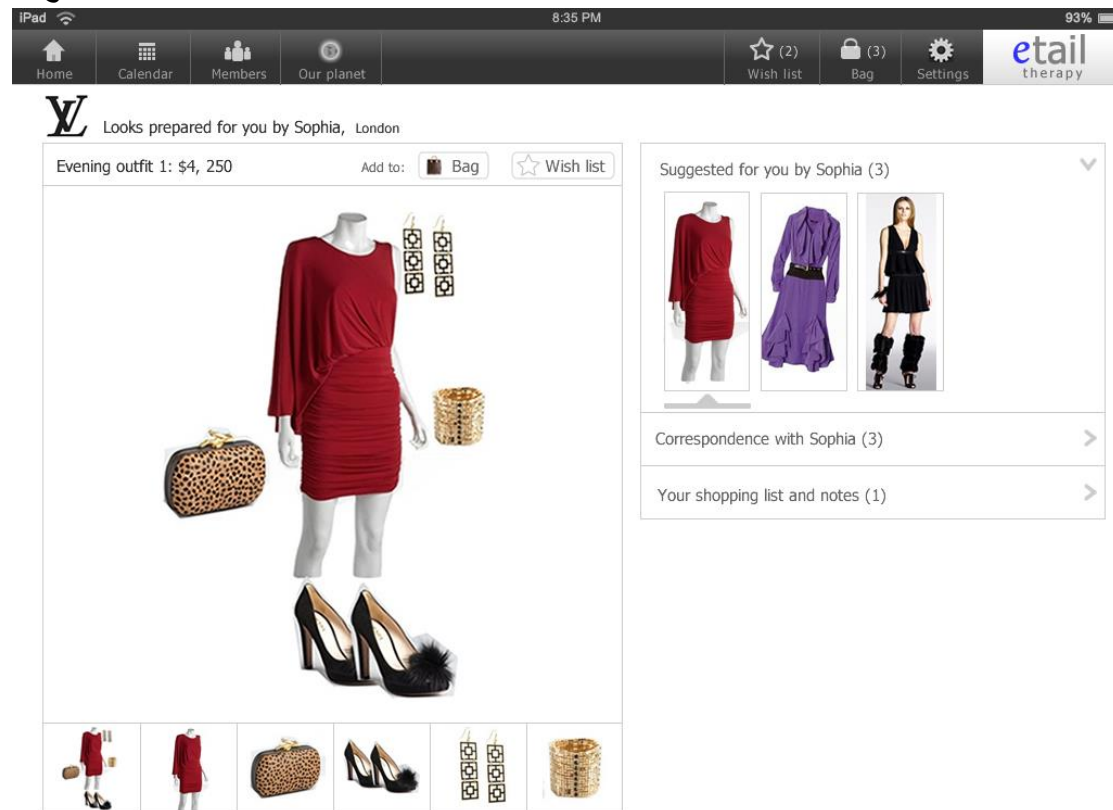


Firstly, you mentioned some summer outfits for your forthcoming holiday...

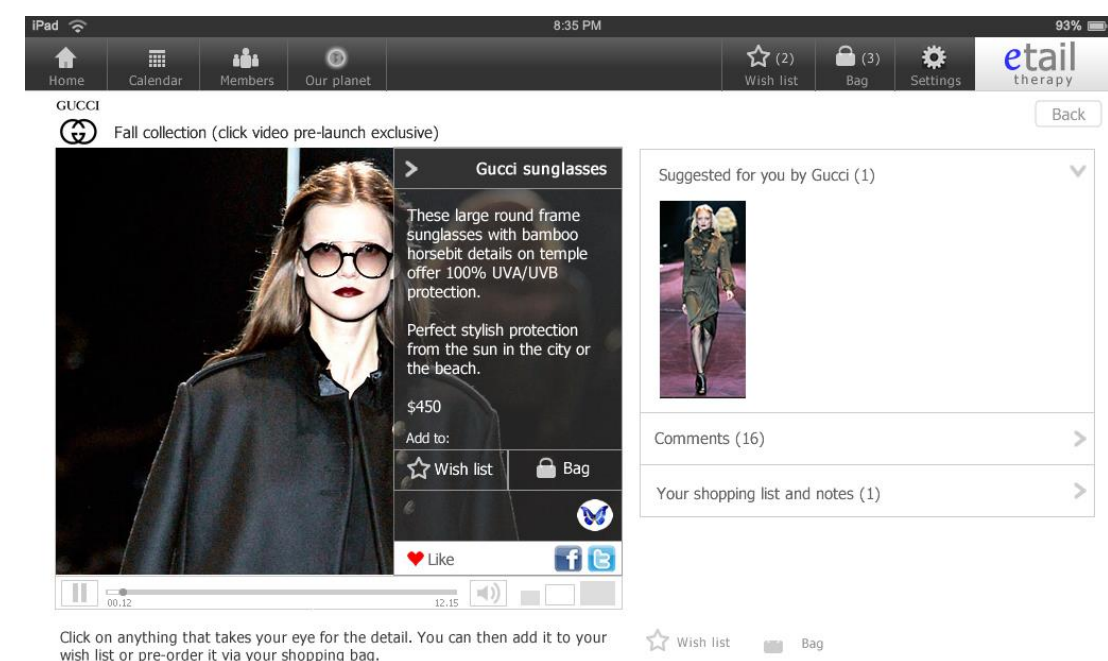
'Made to measure' online shopping experience



Personalised 'lookbook' prepared for established customer by sales assistant



Interactive catwalk shopping video allowing for product selection 'in-play'



Tablet app (2) - In-store customer registration

This page shows the visualisation of an in-store registration iPad app that formed part of my work whilst collaborating with the founder of a start-up in the luxury fashion space.

